

# CHRISTOPHER C. ODOM

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## Digital Media, Mass Communications, Multimedia, Entertainment, Visual Culture, Higher Education

Learning, development, and higher education subject matter expert. Multi-award-winning domestic and international feature filmmaker, creative visual communicator, and storyteller. Experienced writer, producer, director, cinematographer, editor, digital filmmaker, social media marketing influencer, and original content creator. Versatile communications, public relations, marketing, sales, and advertising brand strategist. Seasoned short-form and long-form audio, video, web, and multimedia projects, budgets, and schedules manager, supervisor, interpersonal communications problem-solver, and team leader. Passionate changemaker Jedi, digital survivalist, technology evangelist, global spokesperson, motivational speaker, presenter, lecturer, instructor, and voiceover talent.

## Skills

Audio Engineering, Audio Production, B2B, Basic Programming, Budgeting, Content Creation, Curriculum Design, Education, Electronic Literature, General Aviation, Learning Management Systems (LMS), Managing and Supervising Teams, Narrative, On-Air Talent, Public Speaking, Scheduling, Search Engine Optimization (SEO), Social Media Influencer Marketing and Branding, Social Justice and Social Change, Software as a Service (SaaS), Storytelling, Teaching and Training, Video Editing, Video Production, Voiceovers, Web Design, World Building

- **Audiovisual Software:** Accusonus ERA Bundle Standard; Adobe Acrobat, After Effects, Audition, Encoder, Illustrator, Photoshop, Premiere Pro, Premiere Rush; iZotope RX-9 Standard; Movie Magic Scheduling, Budgeting, Screenwriter; Final Draft; ScreenFlow; Waves CLA Mixdown, DeEsser, Doppler, Vocal Production
- **Programming Languages, Platforms, and Software:** Atom, CSS, GitHub, HTML, HTML5, JavaScript, jQuery, Markdown, MySQL, p5.js, Python, Visual Studio Code

## Accomplishments

- My PhD in Texts and Technology, Digital Media hybrid dissertation (62K- word traditional paper, 3 artistic generative code-based scholarship works, and 34-minute documentary) was nominated for the UCF Dissertation Award
- As generative artistic scholarship, my “Still I Rise: Remix” JavaScript interactive poetry was installed as part of the Electronic Literature Organization’s “Platforming Utopias (and Platformed Dystopias)” Exhibition
- My article, “The Narrative of the Image” was published by the Association for Computing Machinery in the Proceedings of the 31st ACM Conference on Hypertext and Social Media
- As a filmmaker, my films have won over +30 domestic and international film festival awards

## Work Experience

### **Course Director (Equivalent of Tenured Full Professor)**

Full Sail University, Winter Park, FL – 10/2011 – Present

- Provide faculty leadership over issues regarding academic affairs, program and policy student engagement for a diverse global adult education population, new curriculum design, and implementation of emerging and innovative educational learning technologies, digital trends, and tools, while utilizing online Learning Management Systems (LMS)
- Extensive experience both online, and in the classroom, engaged in regular public speaking, in the form of online pedagogy and instruction, teaching graduate and undergraduate students screenwriting, video production, digital cinematography, postproduction audio and video editing, and social media influencer marketing and branding for creatives
- Participate in the academic assessment and reviews of program mission, learning objectives and outcomes, and the development of program policies, procedures and standards in preparation for Department of Education site visits, audits, and reviews

### **Chief Executive Officer**

Our Vision Caribbean and Latino Film Festival, Los Angeles, CA – 06/2022 – Present

- Build the festival's reputation and brand nationally and internationally through opportunities to create close ties with the Caribbean and Latino film communities
- In collaboration with the festival Founder and Chief Operating Officer, produce and host the Our Vision Caribbean Latino Filmmaker Podcast
- Create deep community engagement and educational programming through external local, regional, national, and international relationships, partnerships, and collaborations

### **Vice President of Communications, Public Relations, and Brand Strategy**

EJO Ventures (Aviation Technology Project Management and Network Systems Integration), Nashville, TN – 01/2018 – Present

- Create global brand marketing, public relations, and content messaging that communicates complex technology to a general audience
- Produce and function as the global spokesperson for creative content from concept to completion for video development and production, social media marketing, digital marketing, streaming, and branded entertainment
- Interface with CEO on the overall daily operations of the company from project management to EJO Ventures Comp TIA training and certification training courses and survey airports for competitor weaknesses and new business venture opportunities

## Education

**University of Central Florida**, Orlando, Doctorate (PhD), Texts and Technology, Digital Media – 08/2019 – 05/2023

**University of California Los Angeles**, Master of Fine Arts (MFA), Film and Television – 09/1998 – 06/2001

**Georgia State University**, Atlanta, Bachelor of Arts (BA), Film and Video Production – 04/1993 – 12/1994

**Morehouse College**, Atlanta, Some College Courses Taken, Liberal Arts – 08/1988 – 05/1991